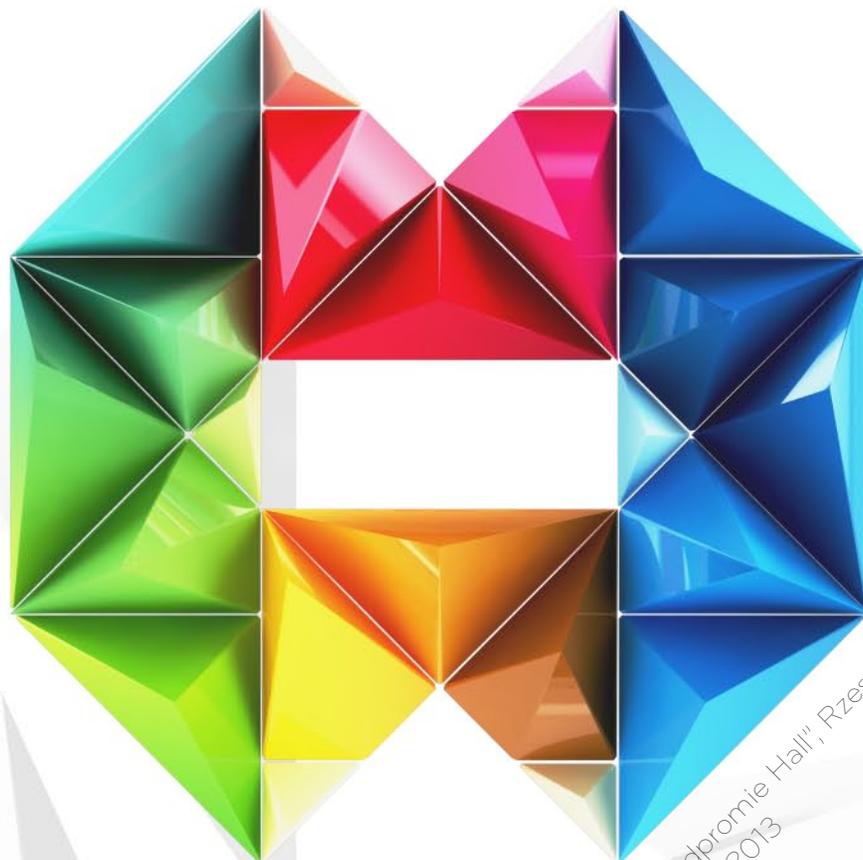


 **SWISS**
CONTRIBUTION

 **Alpine - Carpathian**
Cooperation Bridge



"Podpromie Hall", Rzeszów
7-8.9.2013



ALPINE - CARPATHIAN
COOPERATION
FORUM

www.forum-karpackie.pl

CARPATHIAN ECONOMY - MOUNTAIN ENERGY

The Alpine-Carpathian Cooperation Forum is an innovative and one of its kind fair-conference undertaking in the area of Carpathians. In this year the Association of the Carpathian Euroregion Poland organizes the event for the second time.

The initiative contributes to the Carpathian Euroregion development policy where Carpathians are perceived as a common socio-economic space competitive in the European and world scale being built on the experience of highly developed Alpine states and on economic exchange between these areas.

The 2013 Edition is held under the banner **“Carpathian economy – mountain energy.”** Its aim is to present the economic potential of the Carpathian Euroregion - **energy of people, organizations, institutions, and of tourist and regional attractions connected with mountain sceneries.**

The Forum will enable the dialogue and exchange of experiences not only between Alpine and Carpathian regions, but also between other European regions invited to the Forum. It is going to be the meeting place where favourable conditions for cooperation and common ground for mutual understanding are created. The focus of attention on the issue of **“pure” energy in the Alps and Carpathians** based on renewable, and traditional resources will be an important element of the Forum.

We invite exhibitors from Carpathian and Alpine countries from tourism and energetic sectors, the representatives of business environments, experts, scientists, politicians and members of local governments to participate in this exceptional event. Additionally, there will be plenty of traditional and regional products which are inherently associated with mountain regions.

PROGRAM OF THE FORUM

FRIDAY, 6.9.2013

10.00 a.m. – 4.00 p.m. The First Forum of Carpathian Cities (accompanying social event)

SATURDAY, 7.9.2013

10.00 a.m. Opening of the International Trade Fair

12.00 a.m. Grand Opening of the ACCF

11.00 a.m. – 4.00 p.m. Exhibitions, performances, presentation of countries, regions and exhibitors

11.00 a.m. - 4.00 p.m. DISCUSSION PANELS

- ▶ European Policy for Alps and Carpathians
- ▶ Development of the Cities
- ▶ Energetics
- ▶ Science and Knowledge
- ▶ Media

4.00 p.m. 1st Day Closing

7.00 p.m. Gala Event

Presentation of Carpathian Euroregion top one hundred companies - "The Golden 100", and awarding Carpathian Falcon Statuettes (additional invitations required)

SUNDAY, 8.9.2013

10.00 a.m. 2nd Day Opening

10.30 a.m. – 4.00 p.m. Exhibitions, performances, presentation of countries, regions and exhibitors.

Shows in front of the „Podpromie Hall“

10.30 a.m – 2.30 p.m. DISCUSSION PANELS

- ▶ Regional Product
- ▶ Tourism

4.00 p.m. Closing of the Fair and Forum

Prize competitions for visitors!

Admission free!



DATA:

7-8.9.2013

PLACE:

„Podpromie Hall”, 10 Podpromie Street, Rzeszów

STANDS:

100 - 120

The Exhibition and Sport Centre “Podpromie Hall” is located near the city centre. The Hall is one of the most modern exhibition and sport structures in Poland. Exhibition area of 3 000 m², professional technical resources and localization in the heart of Rzeszów make it an attractive place for organization of such events.

TRANSPORT

One can get to the city centre from the Jasionka Airport (Train/Bus terminal) by MPK bus (line L) or MKS bus (yellow lines 224 and 227). It is also possible to hire a car directly at the airport (Passenger Terminal - Level 0) or take a taxi – a rank in front of the New Passenger Terminal.

Detailed information about the fair, conferences, or registration may be obtained from the Forum website (www.forum-karpackie.pl) or the Organizer’s telephone number.

ALPINE-CARPATHIAN COOPERATION FORUM – 2012 EDITION

During the last year's edition of the Forum, which took place on 15-16 September, 2012 we hosted exhibitors from Poland and other European countries, such as: Ukraine, Romania, Slovak Republic, Spain, Austria, Croatia, Estonia, Switzerland and Italy. Among them there were innovative enterprises, and regional, traditional, and ecological product manufacturers, including the laureates of the Agro Polska competition and distributors of Swiss cheese and wine. Also communes, powiats, and voivodeships presented their most exceptional merits.



The event was accompanied by tourist fair organized by Rzeszow Regional Development Agency. Overall, 140 exhibitors presented themselves during the Alpine-Carpathian Cooperation Forum, and the diversity of stands was its great asset - everybody could find something for themselves.

Discussion panels with foreign experts participation were an important element of the Forum. The subjects of territorial cooperation and development perspectives of cross-border structures in Europe after 2013 were raised. Moreover, the ideas which might help Carpathian regions to follow Switzerland on the path to success were presented. The participants were acquainted with the organization system of markets concerning ecological, traditional, and regional products in the Alps and Carpathians.



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VISIONS